

Department of local economic development

Project progress report including all approved IDP/ SDBIP Projects

Division: Tourism division

Background

- The purpose of the Tourism Division within the LED is:
- To promote Matjhabeng as a tourist and leisure destination, whilst maximising the economic spin-offs.
- To promote involvement of local communities and previously neglected groups into tourism.
- To promote tourism education, training and awareness.
- Liaise with local, national and international tourism structures.
- Promote local heritage.

Purpose

The purpose of this report is to give information on projects and progress of the tourism division within the LED.

Division: Tourism division

PROJECT NAME	DESCRIPTION	LOCATION	COMMENTS	PROGRESS
IDP 33.1. To market Matjhabeng as an event and conference centre	To promote exhibitions, conferences and events			The main events for last month: Motorsport and Spinning and Drifting. Beach on the Track: 31 Dec 2009 to 03 January 2010. Gliding Championships in April

				and Dec-Jan.
IDP 38.1. Marketing Matjhabeng as a tourist destination	To manage the roll out of a brand strategy and to build cost effective value adding co-operative relationships with partner institutions and locally based tourism institutions.		Highly dependent on ability to brand and identify a unique offering of the area and packaging of Matjhabeng as a destination	The production of brochures for this financial quarter is finalised and distribution plans are going ahead.
IDP 41.1. To promote tourism awareness and education	The purpose of arranging tourism awareness campaigns is to provide information on the tourism industry to the previously disadvantaged communities. This is done so as to forge a better understanding of how the industry works and the benefits thereof. The MLM was active in pursuing stakeholders and partnerships around issues which would assist in raising tourism awareness and in so doing, stressing the important role of tourism to the creation of jobs.			2 campaigns/workshops were held on grading and heritage grading targeting youth and women. In partnership with TEP a series of workshops are taking place on a regular basis (Marketing of a tourism business, Skills Development and Financial Management).
IDP 50.1. Upgrading of the Welkom Showgrounds	Redeveloping the showgrounds as an event and tourism destination. The project aims to			1.24 hours Security was put on site from the 1 st October 2009, and its eight security officers

	<p>stimulate economic growth via the tourism sector by the upgrading and redevelopment of the Welkom showgrounds into a multipurpose business group tourism venue (event/exhibition/convention centre).</p>			<p>working on shifts on a daily basis, four are in the morning and another four in the evening.</p> <p>4. Parks and recreation: The cutting of grass is happening on an ad hoc basis upon request.</p> <p>5. Events still being held on the premises on voetstoots basis.</p> <p>6. An advert was placed in the newspapers to advertise for a company that would upgrade the showgrounds.</p> <p>7. Corobrik (brick making company) under SLP was willing to renovate the toilets, ballasts lights and security office once security was in place, but since we have acquired security they have come back to notify us that they'll only be implementing the project in 2010.</p>
<p>Matjhabeng Tourism Service Excellence Awards</p>	<p>Tourism Month is an annual celebration held in September to focus on the importance of tourism to the economy of South Africa. The annual Tourism Month campaign is aimed</p>		<p>Creates opportunity for local SMMEs from previously disadvantaged communities to partake in the events e.g. caterers, printers, local entertainers. It is also about giving them</p>	<p>The project never got beyond the advertising stage. The forms for the advert awaited the MMs authorisation.</p>

	<p>at promoting domestic tourism. The objectives are to create awareness of available opportunities and create a friendly and safe environment for tourists. If Matjhabeng is to take the lead in tourism, quality, hospitality, entrepreneurship and excellence must be encouraged and rewarded. As an extension of our commitment to service excellence, we have created an incentive program referred to as the Matjhabeng Tourism Service Excellence Awards.</p>		support and exposure.	
Christmas lights	<p>Lighting of candle light every December is a tradition of the area where the community comes together and enjoy Christmas.</p>		<p>The aim is also for the economic benefit of the businesses in the CBD, youth to enjoy themselves on the day and to conduct a music show.</p>	<p>The official annual Switching On of the Christmas Lights and the opening of the Matjhabeng festive season took place on Friday, 11 December from 18:00. A local interdenominational religious group, Vuselela Ithemba (Restore Hope) raised the necessary funding for the fireworks to take place.</p>

Agriculture division

Background

Agriculture is a primary economic activity within the municipal region and is ranging from farming, hunting and fishing. The agricultural sector plays an important role in job creation and self employment of local residents It covers all activities within MLM involving the utilisation of Agricultural resources, and including at the production, handling, processing, marketing and retailing of agricultural products, inputs and implements.

Purpose

The purpose of this report is to give information on projects and progress of the Agriculture within the LED

Division: Agriculture

PROJECT NAME	DESCRIPTION	LOCATION	CURRENT STATUS
Calabria farm- Virginia comonage Ithabeleng Layer Project	The Ithabeleng Layer co-operative consists of 15 members. The project is located 8 km from Virginia on the Winburg road, next to the Kopano broiler project. The project was started with LED funds from the DPLG through Matjhabeng Municipality project produces eggs.	Virginia / Meloding	The group previously operated the project with two large layer houses with a 2400 layer capacity and one smaller layer house with a capacity of 1200 layers. Only one of the larger houses was stocked. The project did not have the capital to stock other houses with layers plus buy the initial feed for the layers. The Project is currently not Operational. However three different projects have been allocated the infrastructure to use as it was being vandalised. Three poultry structures are currently in use.
Calabria farm – Virginia Commonage Kopano Broiler Project	Project is situated in Calabria Farm and next to Ithabeleng layer project. Beneficiaries: 16 men 16 women	Virginia / Meloding	The project is not operational currently due to financial problems. Three groups have been recruited to occupy the structures and three structures are in use and the other three are soon to be repaired.
Calabria farm – Virginia	The project started in 1996 as part of	Virginia /	Project registered as co-operative.

PROJECT NAME	DESCRIPTION	LOCATION	CURRENT STATUS
Commonage Khanyiso Vegetable Project	community drive. The project is situated in Calabria farm and is under Sandvet irrigation scheme in Virginia. Group will produce vegetables and Lucerne hay on 22 ha. Project consists of 20 people [4 male and 16 female].	Meloding	The LED Department selected this as one of the projects for funding by NDA. The application has been approved
Nieuwemoed – Virginia Commonage Environmental Keepers	The projects started in 2008. a group of applied to be placed in a commonage. They later became part of the agriseta learnership for a period of 12 months. The LED Department granted them permission to use part of the agricultural land for practicals and they have since completed the training.	Nieuwemoed Farm	Since the completion of the learnership they group continued with planting vegetables and producing broilers but stopped because of the financial challenges. The LED Department selected this as one of the projects for funding by NDA. The application has been approved .
Calabria farm – Virginia Commonage Refe-Re-Iteke Crop Project	It consists of 6 members	Virginia / Meloding	Project owns one tractor provided by the Department of Agriculture They are still waiting for farm machinery. They had planted sunflower in partnership with white commercial farmers which has been harvested in June 2008
Uitsig- Hennenman Commonage Lechabile Broiler and	Project location: Phomolong-UITSIG Beneficiaries: 6 women Have eight broiler houses	Henenman/Pho molong	Broiler houses are complete and can accommodate 1000 chickens in each house. It is not fully operational since all stock has not been bought.

PROJECT NAME	DESCRIPTION	LOCATION	CURRENT STATUS
Abattoir			
Uitsig-Hennenman Commonage Mphatlalatsane Layer Project	Egg production project Total capacity of 4000 layers Beneficiaries: 10 men, 12 women.	Henenman/Pho molong	Project is operational. Four production sheds completed. Only two shed is used because funding is required to expand. The Department of Agriculture has committed into buying stock for the two remaining sheds by end of March 2010
Mamahabane Commonage Itemogeng Fruit and Vegetable	It consists of 8 Youths all residing around Ventersburg	Ventersburg/Mamahabane	Project registered as co-operatives: It is not operational as some of the members are working somewhere else and are discouraged because of financial challenges
Mamahabane Commonage Itsoseng poultry	It consist of 6 members and it was funded by Department of social development	Ventersburg/Mamahabane	The project is currently not operational and most of the members seem discouraged because of financial challenges.
Odendaalsrus Kaalkuil Farm .Ikaheng ma-Afrika	Vegetable production project which consists of women 13 members. The project has registered as a legal entity and has been allocated 10 hectares.	Kaalkuil Farm Odendaalsrus	This is one of the projects submitted to NDA for funding ,the application was successful and funding has been approved.
Land reform (identification of need for land)		Matjhabeng Municipality	Unavailability of land and high land prices in Allenridge and Odendaalsrus.

PROJECT NAME	DESCRIPTION	LOCATION	CURRENT STATUS
			<p>Total commonage land in Matjhabeng at present:</p> <p>Welkom: 3976.24ha</p> <p>Hennenman: 580, 0984ha</p> <p>Virginia: 1700ha</p> <p>Ventersburg: 1711.18ha</p>

<p>To provide and maintain the infrastructure on municipal commonage farms</p>	<p>Infrastructure including houses</p>	<p>Matjhabeng Municipality commonage farms</p>	<p>Maintenance on commonages is on going to enable emerging farmers to have sustainable projects.</p> <p>The Department has once again budgeted for this in the 2009/2010 financial year, although nowork has been done due to the financial constraints municipality had in 2009.</p>
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<p>Net house project:</p>	<p>The Ikamva trust (former learners and now the current beneficiaries) has been registered (22 August 2008) and Council has leased out the infrastructure at the project to them for a period of nine years , starting 01 December 2008 until 01 December 2010.</p>	<p>Bronville, Welkom</p>	<p>The net house project was chosen as one of the SLP projects to be funded by Harmony. As the first phase, Harmony appored funding for a compilation of a feasibility study and business plan.The Vela VKE consultants were then appointed by Harmony to assess the status of the Net house project , draw up a business plan and a feasibility study, which will enable the beneficiaries to source funding and/or partnerships for the project to be resuscitated. These have since been compiled and were presented to the LED Department.</p> <p>The feasibility study and business plan</p> <ul style="list-style-type: none"> • The presentation was too complex for the IKAMVA Trust to understand and will therefore be even more difficult to implement. • The compiled business plan and feasibility study do not speak to the IKAMVA Trust’s current needs. • A meeting was held on the 8 July 2009 between the IKAMVA Trust and the LED Department where the following were agreed upon: <ul style="list-style-type: none"> a) The document compiled by Vela VKE be reworked so that the focus is only on the infrastructure already leased out to the Trust by Council to enable the IKAMVA Trust to approach other potential funders and investors with ease. • It was resolved after the presentation that; further interactions will take place to come to an understanding about the feasibility study and business plan. • The consultants then indicated that the study they have done, was according to the brief given to them by Harmony; the company which appointed them and therefore if have any problems they should be taken up with Harmony. Attempts to do this were fruitless as Harmony failed to cooperate. <p>IKAMVA Trust</p> <ul style="list-style-type: none"> • The beneficiaries are experiencing financial difficulties and therefore are unable to start restart the project. No agricultural
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			<p>activities are currently taking place at the site.</p> <p>The deteriorating infrastructure</p> <ul style="list-style-type: none"> The infrastructure at the project has deteriorated over the years because of the vandalism and veld fires. This has been mentioned in previous monthly reports and recommendations were made though no feasible resolution was taken.
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SMME Division

Background

SMME Division offers support services to SMMEs, support services ranges from advice and information, referrals, preparation of funding applications, facilitation of skills development and management of the Matjhabeng Industrial Park. We provide the business community with information on how to start a business, information about funding institutions, steps that must be followed when registering a formal entity and information on how to apply for mines’ vendor number. Our vision is to promote sustainable employment opportunities, skills development and economic empowerment in Matjhabeng.

Purpose

The purpose of this report is to give information on projects and progress of the SMME within the LED

Division: SMME division

PROJECT NAME	DESCRIPTION	COMMENTS	PROGRESS
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<p>Regulation of the informal sector</p>	<p>Promulgation of regulations</p>	<p>Administration of street traders is hampered by the constant migration of new applicants.</p>	<p>Street Trading by-laws were promulgated in November 2007. As of this moment everything pertaining informal trading has been suspended because there should be a policy which will serve as a guideline, we are currently researching street trading policies from the other municipalities and those will be used as a base for our own policy.</p> <p>Street Traders were registered on our system, this attempt assisted by providing information as to who are the street traders (Names), where do they come from (SA Citizens or not), the products that they sell (Counterfeits) and the exact location where they are trading. This exercise will assist the municipality when it comes to the identification of demarcated informal markets. The Municipality will then know how many people are being planned for and the size of the area that will be adequate to accommodate them</p>
<p>Skills Development</p>	<p>We facilitate skills training programmes in all sectors to ensure competency in businesses management.</p>	<p>Skills Development will be a success, only if we work co-operatively with relevant stakeholders.</p>	<p>Retail Motor Industry Workshop-Matjhabeng together with Public Works Department, Fleet Management and National African Association for Automobile Service Providers (NAAASP) held a workshop on retail motor industry on the 15th of July 2009. The reason for this is that Public Works under EPWP programme wants to establish an</p>

			<p>incubator (Motor city) whereby SMMEs from previously disadvantaged communities will be provided with opportunities to participate in the mainstream Auto - mechanic sector. The aim of the programme is to develop the SMME from one level to a higher level e.g. survivalist business to a micro or small enterprise. The workshop was attended by seventeen SMMEs.</p> <p>The programme has been placed on hold because Public Works is looking for more funders.</p> <p>Matjhabeng Municipality has partnered with Goldfields Mining Company to facilitate Life Skills and basic computer skills which was held at Free State Skills Academy on the 1st-5th of February 2010. The second phase of the workshop took place on the 1st -5th March 2010 whereby entrepreneurship and computer skills 2 were offered. The last phase will take place on the 6th -9th April 2010 and Financial Management will be offered.</p> <p>Matjhabeng municipality will facilitate a Small Business Development Summit for the business community of Kutlwanong and Nyakallong. The summit will take place on the 24th March 2010 at Kutlwanong Community Hall. One hundred and fifty SMMEs will benefit in this information sharing gathering whereby institutions which are offering SMME support will be presenting about services that they are rendering to the business community.</p>
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Entrepreneurial Development(Partnerships)	To interact with stakeholders on behalf of our SMMEs.	Partnerships still have to be formalised.	A number of partnerships have already been formed (verbally) namely: FDC, NDA, SEDA, HARMONY, Hennenman SAPS, GOLDFIELDS Mining Company, NAAASP, and Public Works Department.
Facilitation of infrastructural support. (Management and sustainability of Matjhabeng Industrial Park)	Matjhabeng Industrial Park is an incubator which provides small manufacturing businesses with premises to operate on	Matjhabeng Industrial Park is supposed to offer conducive and supportive environment in which small manufacturing businesses can develop and grow through the business incubation.	<p>As of this moment the facility is housing 17 manufacturing businesses, these SMMEs are given advice on how to sustain their businesses.</p> <p>Seven of them were trained in bookkeeping, life skills, financial management and basic computer skills by Goldfields Mining Company in January - March 2009, 7 other tenants are attending the same workshops by Goldfields Mining Company from February- April 2010.</p> <p>Municipality has appointed Wright Guard Security Company to guard the Industrial Park, since their appointment the rate of theft has decreased.</p> <p>Our challenge is lack of funding to carry out administration support services to tenants.</p>

Mineral and energy

Background

The Social and Labour Plan insures that all mining companies contribute to a sustainable economic development, poverty eradication and community upliftment. The mining sector is responsible for assisting Small Scale Miners by promoting and developing Small Scale Miners projects. Assist in preparation of documents for mining applications, access to identified mining areas, access to permit and land owners and facilitation of trainings.

Purpose

The Purpose of this report is to provide information or progress on aspect pertaining to mining projects.

Division: Mineral and energy

PROJECT NAME	DESCRIPTION	LOCATION	PROGRESS
To promote Gold jewellery manufacturing in Matjhabeng	To facilitate or assist the gold jewellery manufactures or companies in Matjhabeng	Welkom Area	<p>Phineas Mohapi Diamond</p> <p>A building has been identified and it has been given to the company, waiting for quotations for renovation and security</p>
Facilitate the development of Identified small mining projects	Small Scale Miners are projects that needs assistance to start their business they mine clay, sand, sandstone and coal	Welkom Area	<p>TKCP4MN</p> <p>A company that consists of six youth from Allenridge, the group acquire a dump from Harmony to crush stones for construction. Application for mining permit has been submitted to DMR. Waiting for business plan</p> <p>Baorapetsi Enterprise Trading CC</p> <p>Application with DMR to mine clay to manufacture Bricks, Clay samples from Mintek has been received back</p> <p>Training</p>

			<p>Training on Introduction to Small Scale Mining has been successfully covered. The two mentioned above companies' attendant the training, a follow-up training on Mine Health and Safety is in process. The first session has been completed.</p>
Rehabilitation of slime dams		Welkom area	<p>Golder Associates</p> <p>Consultant in the process of conducting the feasibility study for EIA Environmental Impact Assessment.</p>
BBBEE		Welkom area	<p>Partnership</p> <p>A contract of partnership between TKCP4MN and Tragoni (PTY) LTD has been signed to assist in putting a plant.</p>
Social Labour Plan		Welkom area	<p>Mining Companies</p> <p>A steering committee was formed to monitor progress on monthly basis</p> <ul style="list-style-type: none"> • Harmony has shown interest in Human Settlement • Corobrick – Showground • Sand van Heerden – Renovation of commonages structure